



Mr. Aditya Vikram Birla

14.11.1943 - 01.10.1995

**WE LIVE BY HIS VALUES.
INTEGRITY, COMMITMENT, PASSION, SEAMLESSNESS AND SPEED.**

PRESENTING
OUR GROUP PURPOSE STATEMENT

**TO ENRICH LIVES,
BY BUILDING DYNAMIC AND
RESPONSIBLE BUSINESSES
AND INSTITUTIONS,
THAT INSPIRE TRUST.**

#Hindalco achieved the highest score out of 29 companies assessed in the Aluminum Industry in the S&P Global Corporate Sustainability Assessment (ESG Score in 2022 was 83/100).

PRESENTING
5 GROUP PURPOSE PRINCIPLES

Our Group Purpose is not a statement. It is the core reason for our being.

The five Group Purpose Principles provide a framework for thinking, behaving and acting – influencing our thinking, inspiring and guiding our actions.



VALUE MAXIMISATION

Value for us is multi-dimensional.

Creating sustained value for all stakeholders is part of our muscle memory. And we are always energised at the prospect of creating new value.



ENDURING BONDS

Our bonds last. Over time and across business cycles.

They last because they are underpinned by mutual trust and respect. Our bonds are never transactional and reflect a shared passion and commitment to collective growth.



MULTIPLE FORMS

We recognise the implications of our conglomerate form and remain deeply committed to it.

It is the foundation from which multiple forms burst into life. We passionately challenge the 'one-form-fits-all' approach.



GROUNDS UP ENTREPRENEURSHIP

We like to build. Anew and from scratch.

The founding spirit of entrepreneurship is core to the way we do business. The bigger we get, the more entrepreneurial we become.



FORCE FOR GOOD

The founding philosophy of trusteeship has animated our actions over a long arc of time.

Therefore, we see corporations as institutions of collective prosperity. A force for good.